

Smart living starts with Somfy

the complete home automation
experience for today's connected homes



A Somfy Smart Home is a connected home

Your customers invest a lot into choosing their new home. So today, when living a connected life is the norm, they also want to be able to carry this through to their living space. A Smart Home that gives them the freedom to connect, control and monitor via a smartphone, tablet or computer from anywhere, and at any time, enabling a more comfortable and peaceful way of life.

Investing in a Smart Home, they will have the freedom to monitor and increase comfort levels through the remote monitoring and control of lighting, awnings, shutters, blinds or curtains. And enjoy the peace of mind and security that when they are away they will receive alerts if sensors, such as doors being opened or smoke detectors are triggered.

Ultimately, for the buyers and tenants of today, they can move into a home that works to suit their current lifestyle and daily routines; and, more importantly, is future-proof so that they can continue to adapt and build as things change.



A connected way of life is now the norm

In Europe there are currently 24.2m Smart Homes – and this is expected to rise to 59m by 2023.*

* Statista.com - Control & Connectivity segment
June 2019



Why choose Somfy Smart Home for your development

Being 'connected' is becoming increasingly embedded in everyday life and this is reflected in the continued growth of Smart Home devices.

Anticipate the demands of tomorrow, as well as the needs of today:

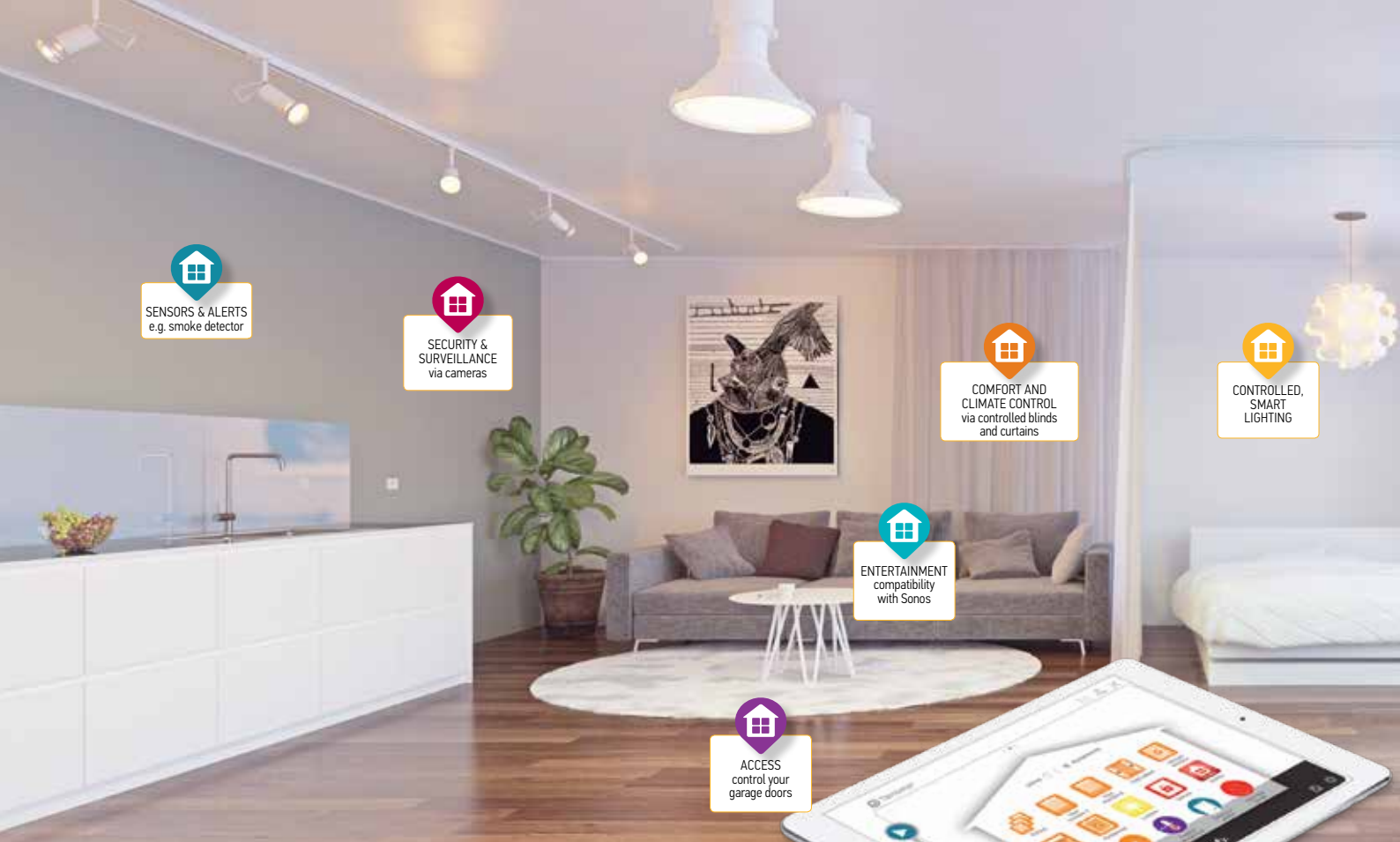
- Meet buyer demands and expectations at this crucial time in the Smart Home market
- A Smart Home is an attractive and aspirational offer to your customers
- In what can be a crowded housing market - help bring your development and your homes to the front of buyers' minds

Our story

Established in 1969, we're pioneers in home motorization and automation have gone on to become a key player in Smart Living. Innovation runs through our history and we are now using digitalization to continue to create better living environments that are accessible to everyone.

Our solutions deliver three clear benefits:

- Comfort and well-being - at any age
- Security - of people and property
- Energy efficiency



Somfy Smart Home

 TaHoma®

the complete home automation experience for today's connected homes

Choose wireless technology to create the home of the future for your customers

Centralisation: Control multiple devices and functions with a single press of a button.

No extra installation costs: Smart Home automation is already integrated in the motors and equipment.

Scalable: Wireless technology means the user can add new equipment to the system, at any time, based on requirement and budget.

Simple installation: Designed for the real estate market, installation is simple and doesn't even rely on internet access. Our experts are happy to install the system for you if preferred.

100% integrated

- Core equipment is already added in the TaHoma app.
- Once they are in the property, the occupant can add more devices at any time.

A proven solution

In our connected eco-system we have over **200,000 Smart Homes and over 2m connected devices.**

The TaHoma platform was launched in 2010 and has a user satisfaction rate of 89%.



TaHoma®

The dedicated application to control the entire home

TaHoma enables occupants to see all of their home devices and equipment at a glance, and to control them with their fingertips.

Flexible and programmable – the app allows the occupant to create and imagine future scenarios, suited to their lifestyle, making their everyday lives easier.

Introducing TaHoma by Somfy – the complete home automation experience for today's connected homes

At the heart of the Smart Home is TaHoma®:

- Giving the freedom to connect, control and operate the home's devices, whether the occupant is present in the house or remotely; for more comfort, safety and energy efficiency
- Compatible with Somfy products and 19 major players in home equipment, open to worldwide leading services platforms* and constantly incorporating more possibilities!
- Can be controlled with computer, tablet, smartphone, or even your voice.

* Amazon Alexa, IFTTT, Google Assistant, Zigbee, and many more coming soon.

Easy setting for installers



1

Install

It is as easy as snapping the modules on the rail



2

Download

Somfy DIN-Rail app



3

Pair

A few clicks in Somfy DIN-Rail app and housing equipment is paired to TaHoma® DIN-Rail, even without an internet connection



*Make life easier with
TaHoma – the
complete Smart
Home experience*

The core pack – at the heart of the Smart Home

TaHoma DIN-Rail – the hub and ‘home control centre’ – giving occupants one open solution to control the devices in their home.

Scenario Player – The occupant can create specific scenarios based on their lifestyle, such as arriving home, leaving or sleeping.

These scenarios can be assigned to buttons which when clicked will instantly adjust connected devices to the preferred settings, for example, turning the lights off and closing the curtains or opening the shutters and switching the heating on.



TaHoma DIN-Rail



Scenario Player



*Peace of mind –
home or away*

Home monitoring and notifications



Make life more comfortable - set scenarios with the touch of a button

Comfortable and secure with smart lighting

Set the lighting scenario indoors and out with the press of a button.

Smart Lighting is also useful protection. An illuminated house, or a house that cannot be approached without the light coming on, for example.

Switching on lights automatically when not at home in the evening can be **an effective deterrent, giving occupants peace of mind.**



On/Off receiver io



Transmitter io



Electric Socket for Remote Control Lights - On/Off



Smooove lighting switch io



Indoor lighting receiver RTS



Outdoor lighting receiver RTS

Home monitoring and notifications
Ensuring peace of mind, at home or away

Home detectors – be alerted to
Smoke
Opening / closing of doors
Movement inside the home

Monitoring
Cameras - for full visibility



Smoke detector



Opening detector



Indoor Camera



Movement detector

Somfy – your partner at every stage

When you choose Somfy as your partner, you're choosing a single provider for all Smart Home solutions.

Our track record in commercial construction projects means we understand the challenges and processes - and our expertise in home automation and connected solutions is demonstrated through the fact that we've helped create over 200,000 Smart Homes and already have around two million (and growing) connected devices.

Somfy is a global organization so you'll benefit from our ongoing investment in R&D and innovation and our local presence means you'll be supported every step of the way by expert teams who understand your market.



1. Advice on product & package specification

We'll work with you from the start to discuss your requirements; understand the scope and size of your developments, and understand your aspirations for your customers, now and in the future.

Our expert team will support you from day one and will be on hand to support you and your internal and external teams with materials such as manuals for electrical installers if needed, training kits, FAQs and checklists.

2. Show home installation

To demonstrate the value of a Smart Home to your potential buyers or tenants, we can discuss installation and training for your marketing suite, show home or apartment.

3. Marketing support and materials

Ensuring your team is equipped with the knowledge and materials they need is essential – ask us how we can support with training and education material, point of sale marketing for your show homes and end user materials.

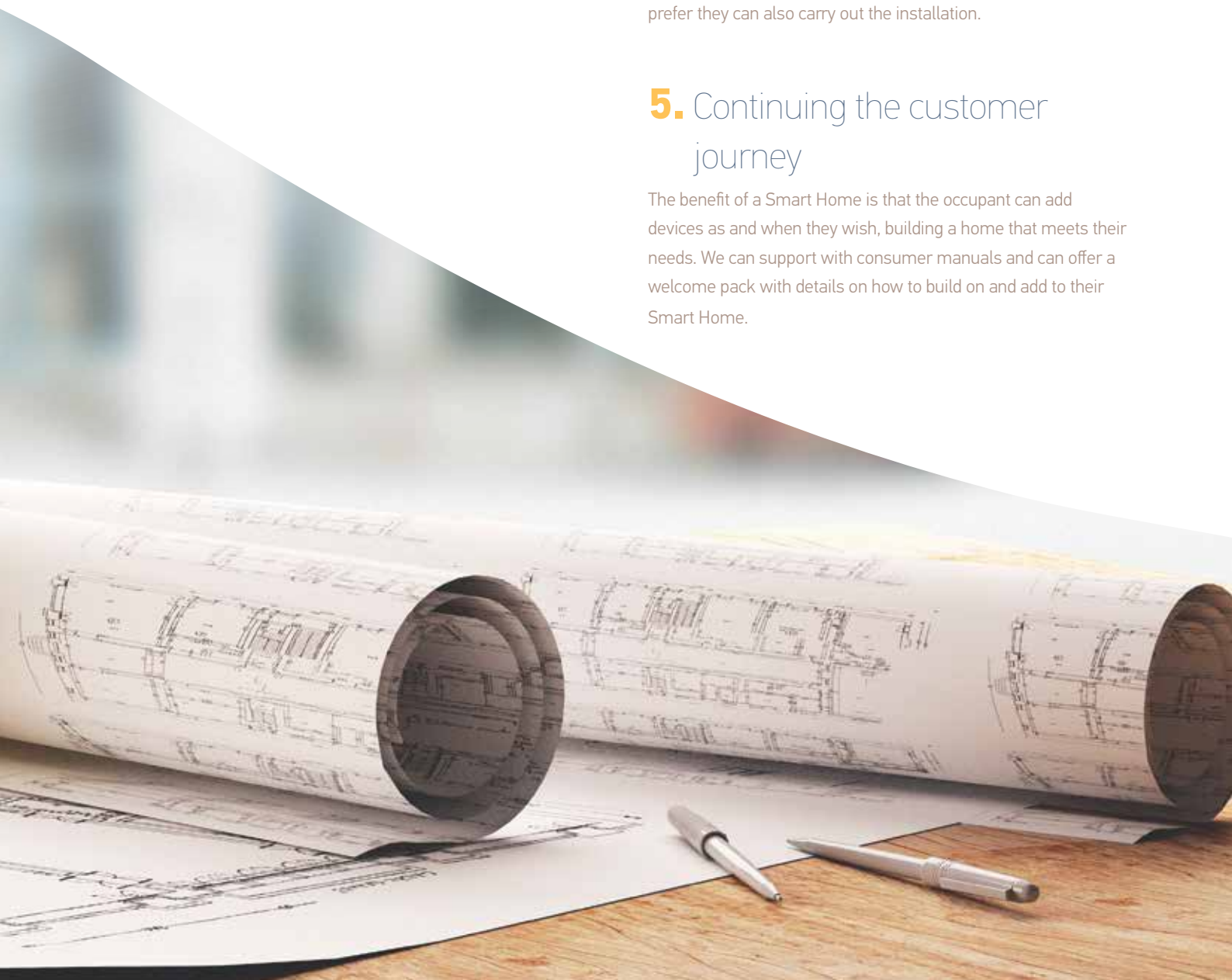
We can also offer ready made artwork for your own catalogues and marketing brochures.

4. Installation and programming service

We can support your electrical installation teams with the manuals and guidance they need to ensure a seamless installation. Our team will pre-commission the solution as standard, ensuring everything is up and running ready for moving-in day. And if you prefer they can also carry out the installation.

5. Continuing the customer journey

The benefit of a Smart Home is that the occupant can add devices as and when they wish, building a home that meets their needs. We can support with consumer manuals and can offer a welcome pack with details on how to build on and add to their Smart Home.

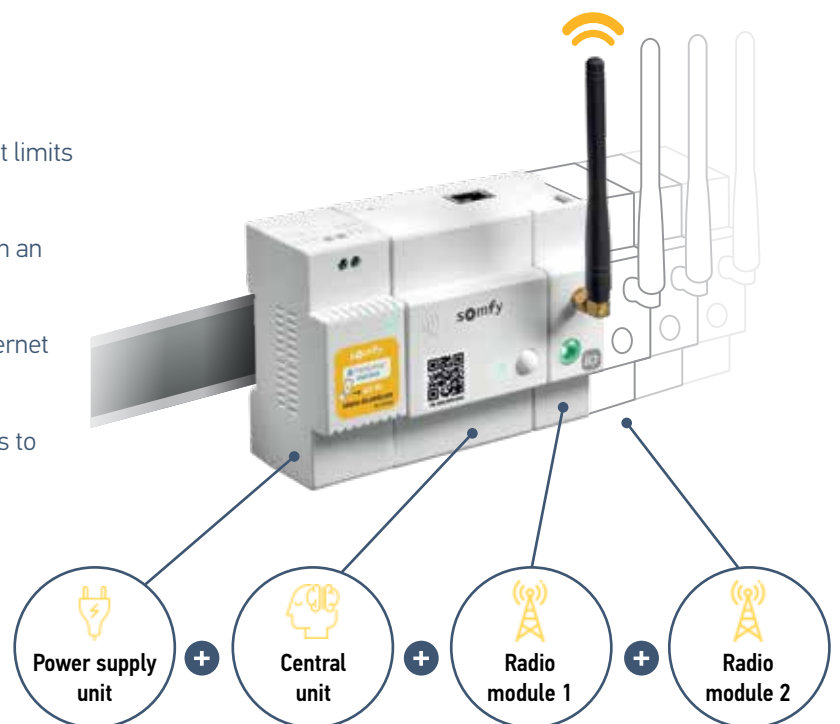


Designed for residential developments and new build housing

Our specific solution for house builders and developers, at the heart of the home is TaHoma® DIN-Rail, connecting all Smart Home products.

The benefits of TaHoma DIN-Rail are;

- Integrated into the electrical panel which means it limits the risk of theft.
- Optimized radio range thanks to the modules with an antenna or remote antenna.
- A plug-in WiFi module so there is no need for internet access during installation.
- Adjustable for various optional protocols modules to match the equipment of your housing programs.





More openness for more freedom!

TaHoma is compatible with over 250 product ranges such as heating, windows, lighting etc, from 19 different brands – making it the complete Smart Home experience.*

SONOS

Schneider Electric

VELUX

Honeywell
THE POWER OF CONNECTED

HITACHI
Inspire the Next

legrand

HOPPE

Danfoss

PHILIPS

hue

& open to worldwide leading services platforms*

amazon alexa

IFTTT

works with the Google Assistant

zigbee

And more to come!

**depending on geographical areas and product offers*



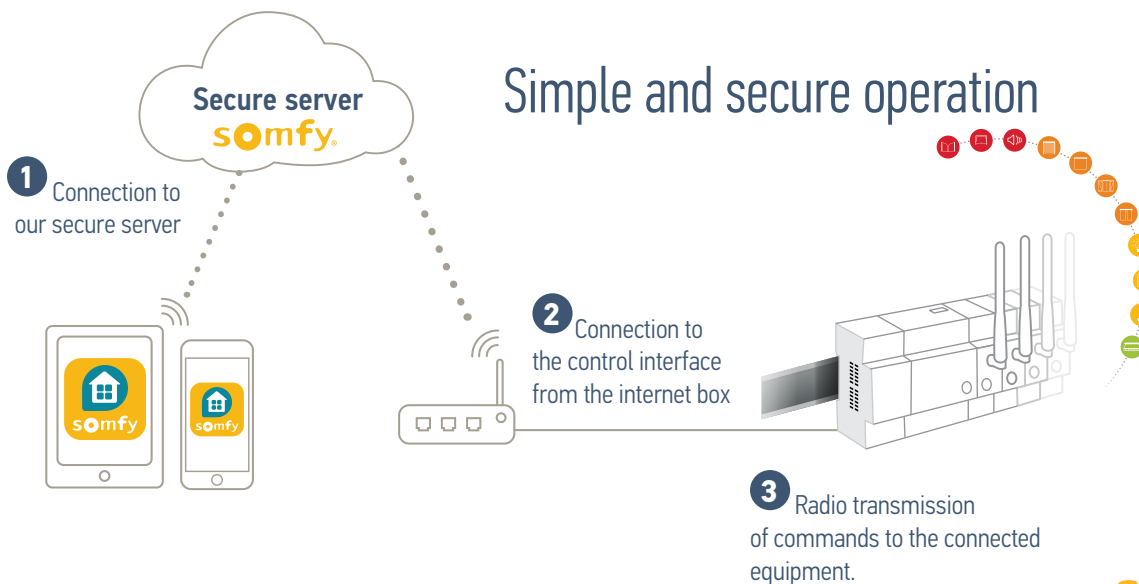
A reliable ecosystem of products & services

Large network of highly trained professionals & dedicated Somfy teams. Close cooperation with our partners compatible with TaHoma®.



A safe Smart Home experience

Somfy constantly works on an optimal level of security of the servers on which the Somfy data is hosted and stored, as well as the security of the web interface & applications controlling the equipment.



Simple and secure operation

About Somfy

Somfy's leading smart management solutions for homes and buildings have been improving people's daily lives for over 50 years. Developed with comfort, ease of use, security and sustainability in mind, our innovations automate and connect rolling shutters, curtains and blinds, gates and garage doors, lighting and heating, alarms systems and more. We are committed to creating useful solutions that are accessible to all, designed for today and beyond.

Contact us for an initial discussion about your next development:

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